

The NMC magazine for employees and business partners

nmc

LIVE

No. 70 - 04 / 2010

A seamless solution p. 4



Around the clock p. 14



Double added value p. 18



Create values!

we will succeed together





EDITORIAL

nmc Dear Readers,

A year ago in nmc-LIVE we described the possible effects of a destabilized world economy as a storm tide. Since then much has changed, and together we have overcome this difficult time. What is more, every strength has been of great importance, which has always been our motto: we will succeed together. Willingness to change, trust, solidarity and self-responsibility have helped us to weather the storm. Values, which will also be important in future, in order to successfully confront further changes in our personal and professional environment. Values, which continue to inspire us on the search for still better, unique solutions to our customers' challenges.

Of course, at NMC too, computers now control complex processes in all areas. But without our employees, their years of experience and their motivation, we would not have the strength that we need to operate. Machines are programmed for recurrent orders that always stay the same. We as people however, benefit from our flexibility, self-initiative and experience, in order to cope with the unknown. We work using all our senses. We hear, see, smell and feel. We react to every change. We put ourselves in the place of our customers and their challenges and feel responsible towards them. Sometimes we also dream, develop visions and invent completely new products and solutions. All this makes us superior to machines.

The obvious solution is not always the best. Often our view of the whole – procurement, production, supply chain – and creative unconventional thinking uncovers unexpected potential. From this we develop, together with our customers, solutions that really help them. In this way, new methods and technologies come into being, with which we assume responsibility for customer processes or even complete value-added steps. Our partners trust in this service and our reliability.

This edition of nmc-LIVE takes you on a journey of creating value with NMC and will show you how, at NMC we shape our values and put them into practice.

Yours,

Hubert Bosten
CEO

Around the world

nmc Every year NMC in Belgium produces enough decorative moldings to circle the planet twice, an almost unimaginable amount. Around 400,000 cubic meters of packaged products are dispatched per year from Eynatten alone. That corresponds to a shipping volume of 4,000 jumbo trucks, the largest type of truck, which are driving along the roads of Europe at present.

However, the main challenge for the NMC Supply Chain Management and logistics department is not mass orders but small orders. Customers want to be able to react with as much flexibility as possible so they are requesting fewer goods per order. NMC has adapted to this in good time. Small consignments, often combined with special orders, are delivered on time. This is a decisive advantage against market competitors. NMC had already taken an important step in this direction in 1998. The two German warehouses of the subsidiaries in Lorsch and Heppenheim were closed down so that no intermediary stages would disrupt the logistics process. In the meantime the centralized logistics hub of the company headquarters in Eynatten in Belgium proved to be such a success that NMC can almost always guarantee next day delivery. The NMC warehouse in France also often


manages to deliver within 24 hours and in England and Poland deliveries also frequently arrive the next day. A prerequisite for this is the itinerary of the transport partner used, since in England haulage companies are organized differently. Some jokingly call the system "the milk round" because in these countries a different region is delivered to on each day of the week.

The majority of all NMC goods are still delivered by truck. 15,000 trucks leave the hub in Eynatten each year. Together with the delivery trucks in England, Poland, Finland, Spain and France, the trucks travel around 80 million kilometers per year with NMC products on board. That is approximately 200 times the distance from the earth to the moon. ■





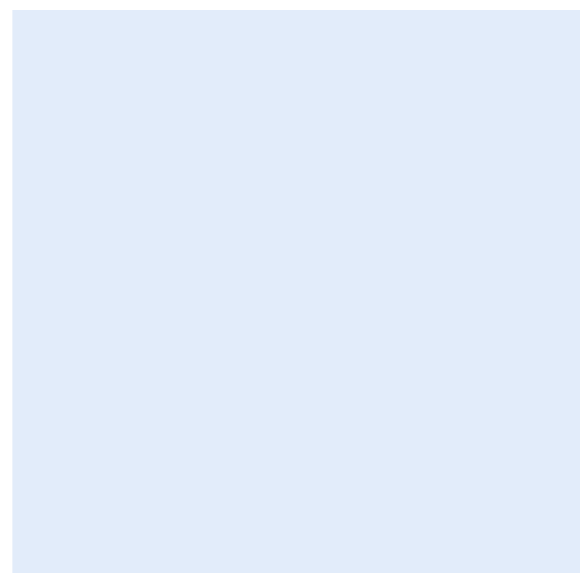
A seamless solution

 **In, on and around the house.** For many homes and homeowners, NMC products, whether apparent or hidden, are indispensable for insulating, renovating and fitting out. Decorative elements made of modern and easy to use building materials are equally useful both for new builds and for old houses.

In Aalborg, NMC has helped to preserve town history. Using DOMOSTYL[®], architect Jesper Sørensen was able to restore the old facade of a 19th century house right in the center of the town in Northern Denmark.

This, at first, sounds very simple, but actually took a considerable amount of effort and research. At the start of the work, Sørensen stood before a pink house with a bare facade. When it was first renovated in 1977, the original appearance of the house had been completely destroyed and looking for the old architect's plans in the town archives proved fruitless. Finally, the architect found a picture from 1910 in the office of the former owner, in which the town house could be seen in its full splendor.





A seamless solution

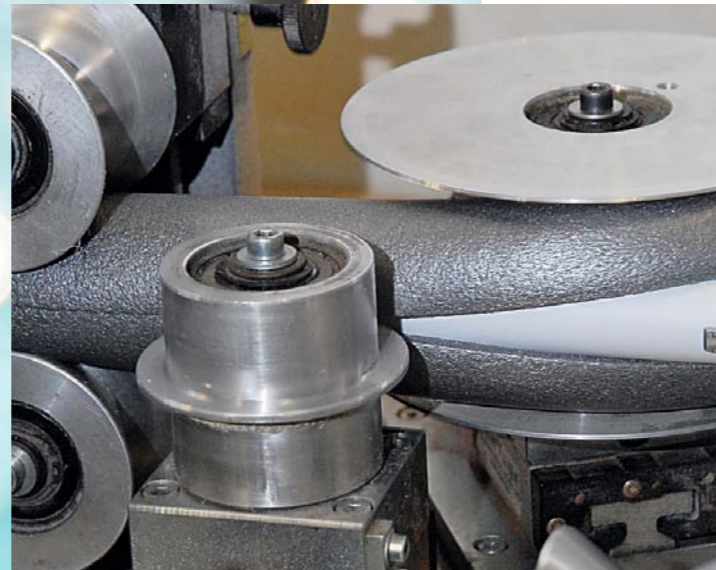
There was no question of the developer being able to restore the facade with cement profiles as it was then, since this would have been far too expensive and laborious. To restore the house to its former glory, Sørensen had to take a completely new route. Facade elements made of highly compressed foam were the solution. Through a recommendation he came across NMC and decided to use us as a partner for the complex renovation project. The standardized DOMOSTYL® products fitted the window frames perfectly. However, for the gables, an individual solution had to be found. Together with NMC, Sørensen developed special DOMOSTYL® CUSTOMIZED decor elements. It took six weeks to model the profiles for the gables in such a way that they fitted the house in a completely authentic way. Gradually, old and new combined to form a successful symbiosis.

Now the house in Aalborg fits harmoniously into the historic town center again. A masterstroke that earned Aalborg the 2009 prize for the best facade. The reason for awarding the prize was also indirectly attributed to NMC, "The facade work shows respect for history in combination with good workmanship!"


At present, 1,000 kilometers further south, a large project using individually developed NMC products is underway under the name of "Golden Lakes Village" (www.goldenlakesvillage.be). For the construction of 200 holiday homes in Southern Belgium (Boussu-lez-Walcourt) NMC is the partner of choice, this time not to work "on the house" but rather "around the house". To avoid maintenance costs, architect Olivier Louis decided to use the high-quality NOMAWOOD building material as the floor covering for the terraces and balconies. This is a product able to meet the requirements of such a large-scale holiday home project in several ways – NOMAWOOD is anti-slip, UV-stable, easy to clean, weatherproof and also modern and aesthetically pleasing. What particularly appealed to the designer was that NMC adapted the hardwearing terrace covering perfectly to the materials and colors of the facade cladding. This year a total of 10,000 square meters of NOMAWOOD will be laid and in all probability in 2012 the first tourists will be enjoying their terrace with as much comfort as if it were made of wood.

An appreciation of enjoyment, beauty and "Savoir-vivre" almost runs in the blood of the people of neighboring France. Therefore, it was obvious to the upmarket restaurant L'Étape de Sénart in Paris that an exquisite chef and a select menu would not suffice in order to rank among the best gourmet restaurants. The restaurant takes into account the motto "A meal must be pleasing to the eye" not only with regard to what is on the plate, but also with regard to the interior design. To renovate the L'Étape de Sénart in 2009, the French interior designer Jean-Pascal Eckert chose NOMA®STONE wall panels in order to lend the premises the required atmosphere of peace and harmony. Guests now get a genuine feeling of warmth and security due to the high-quality stone-look backdrop made of fiberglass reinforced polyester resin. Now, in this restaurant in the South of Paris, guests can truly savor their meal and feel as if they are really living in the lap of luxury! ■

Hand in hand



F. l. t. r.: Astrid Sparla, Maria Lokteva, Perdita Tsapanos, Birgit Hennes, Rudolf Cormann (B)

 **Chains are used in engineering for power transmission.** Supply Chain Management (SCM) takes advantage of this exact same principle, which was expanded at NMC at the beginning of 2009 and introduced as an integrated system. Since then the internal processes have been categorized into purchasing, procurement, scheduling and internal sales. The departments involved also communicate directly with the customer and supplier departments. For example, the NMC scheduler now speaks directly with the customer scheduler – without having to go through other departments. The flow of materials has stayed the same, but the direct flow of information is new. Suppliers, customers and NMC itself have benefited from this information link, because ultimately the supply chains rather than individual companies compete with one another.

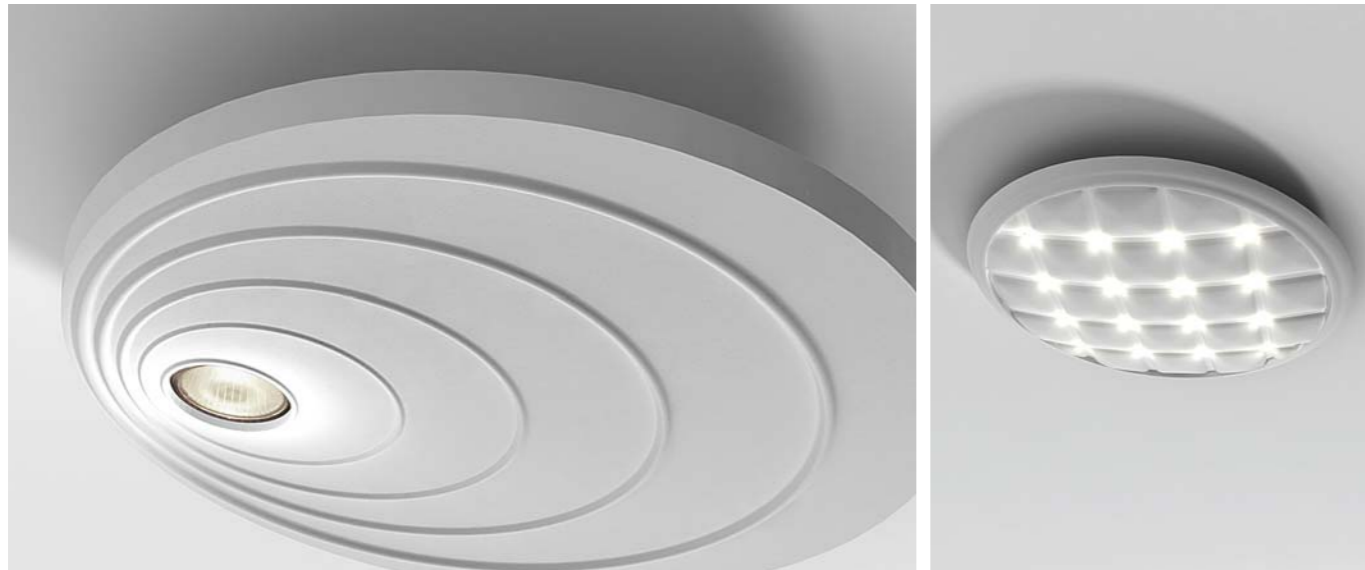
With the new system NMC is meeting customer requirements even more accurately. The direct flow of information leads to optimum inventory management of raw and finished materials. Warehousing costs for both suppliers, customers and NMC are reduced, as goods are constantly produced according to need.

Special orders are also no problem thanks to SCM. Through direct contact with the development department, NMC offers service solutions, which go beyond pure product delivery.

The benefits of SCM in the complex process of pre-insulation for example, are particularly noticeable. NMC has a large number of pipe manufacturers as customers. Each of them has a multitude of different types of pipe on offer. If NMC had to produce and store insulation for all the different pipes, it would entail enormous outlay and large amounts of storage space would have to be made available. Therefore, NMC encases the pipes directly as needed and delivers them pre-insulated to the customer. The encased pipes wound onto large coils leave the company headquarters in Eynatten only one day after the order is made. In 2009 alone the number of meters of pre-insulated pipes delivered was in the two-digit millions.

Little by little, SCM is being implemented into all areas of NMC. The restructuring should be completed by the end of 2010. Then the synergies will have a positive effect on all business partners of the value added chain. ■

And then there was light



“Light is a symbol of life and joy!” said Honoré de Balzac, the 19th century French writer.

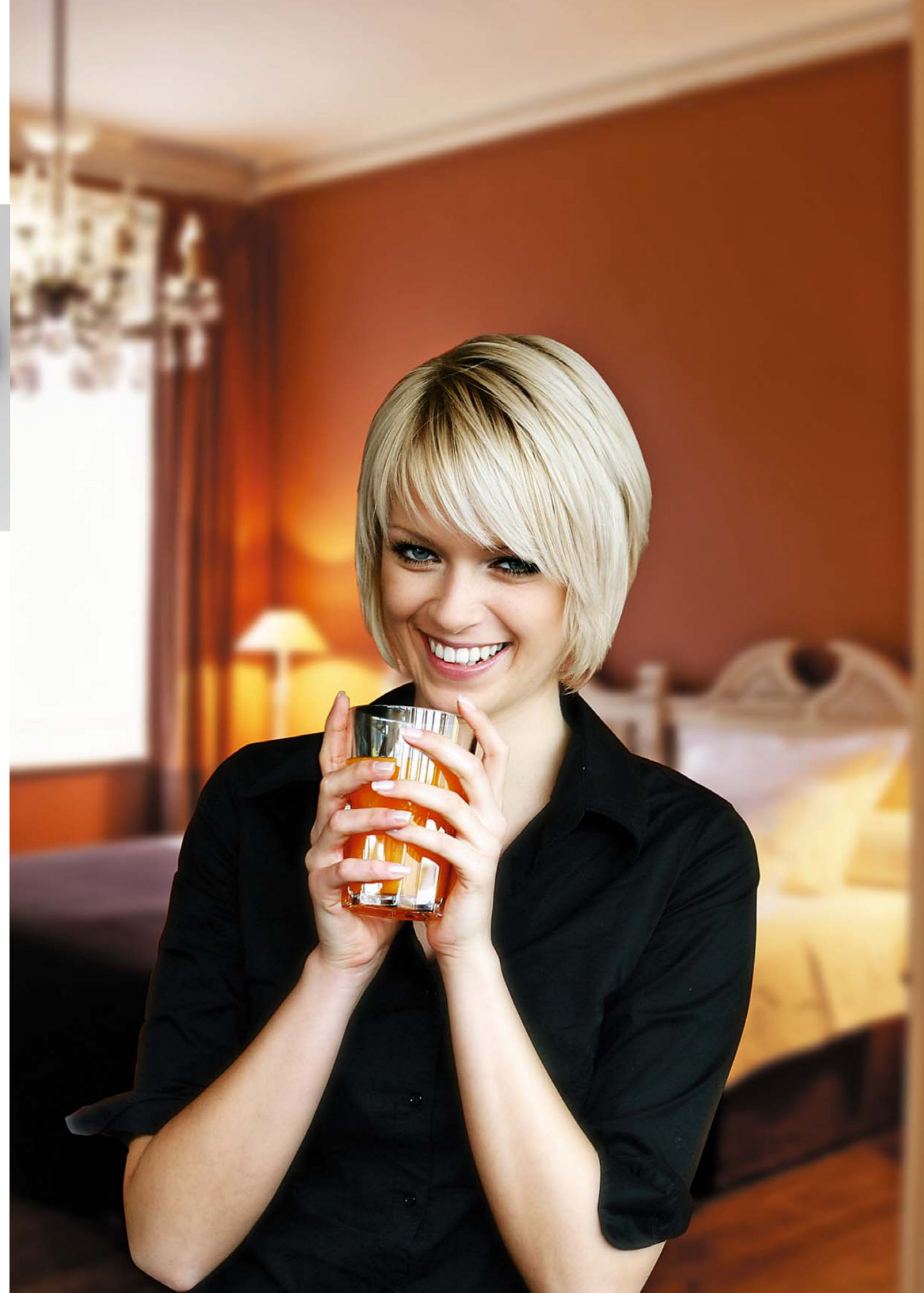
Almost 200 years later yet another new illuminating decoration idea has come out of France: NMC ceiling medallions with lighting fixtures. As mysterious as they are modern, they make the room seem more spacious. As a result, in future it will be neither difficult nor expensive to remodel rooms with this new type of lighting design. The new type of ceiling medallion for the do-it-yourself sector should above all appeal to young, fashionable people.

NMC was able to get the internationally renowned light designer Octavio Amado to create the design. Amado's work is known for its modularity and interaction with the user. As a result, his objects are not only functional but also very artistic. A perfect prerequisite for developing an up-market do-it-yourself product.

NMC now offers three models of ceiling medallions with lighting fixtures, costing between 30 and 50 euros. This includes the cost of the lamp, either ordinary energy-saving lamps or chains of lights built into the ceiling medallions. Therefore, the do-it-yourself enthusiast only needs to cut a hole in the middle of the ceiling medallion or drill holes for the bulbs of the chain of lights. In just a few minutes, a layman can create the required look himself. Furthermore, the medallion does not have to be placed in the ceiling. The medallions with lighting fixtures also convey a particular ambience and feeling of space when fitted on walls.

The first “Splash” model is reminiscent of concentric circles that occur when a stone is thrown into water. The “Hypnotic” model has the special effect of motion starting from the center of the ceiling. “The center is no longer the center, the center is somewhere else”, says Amado. In contrast the “Up-holstered” model has a romantic look and feel – a standard chain of lights that enchants due to a mysterious feeling of luxury.

Ceiling medallions with lighting fixtures were first offered on the French market in 2009, and from 2010 will also be available in other markets. ■



Anniversaries 2010

10 years

B Fabrice Ruelle
 B Josef Sihelnik
 B Bruno Marlet
 B Marcel Schins
 B Brigitte Counotte
 B Ab van Dordrecht
 B Bernard Jamez
 B Hubert Leys
 B Frédéric Schyns
 B Sacha Theves
 B Giuseppe Divita
 B Gerd Kriescher
 B Issaka Digberekou
 B Clément Xhonneux

B Jürgen Veithen
 B Nikolaus Schintz
 B Roger Aussems
 B Didier Rogister
 B Olivier Pötgen
 B Silvain Meessen
 B Joël Franck
 B Christophe Garcia
 B Norbert Komuth
 B Nicolas Lentz
 B Jean-Philippe Leroy
 B Farid Arroudani
 B Jennifer Dosogne
 B Guido Königshoven

B Salih Essakkili
 B Eric Vermeiren
 B Daniel Bausler
 B Mohamed Chadid
 B Mohamed Ladiri
 B Pierre Parmentier
 D Knut Rothagen
 D Walter Degen
 D Stephan Wimmer
 D Nicole Hess
 D Valentina Gersch
 D Alexander Rube
 D Lydia Rudak
 F Sébastien Audin

F Sandra Florent
 F Jean-Jacques Blouzet
 F Bruno Millot
 F David Jacquart
 F Isabelle Duprey
 FIN Pirjo Kuusjärvi
 FIN Daniel Nordström
 I Daniela Giardina
 SE Per Hammerby
 SE Mitat Hoti
 SE Stefan Lundell
 GB Matthew Holmes

30 years

B Erwin Backes
 B Alain Wernerus
 B Manuela Kemper
 B Rudolf Cormann
 B Ralph Ortmann
 FIN Risto Ahokas
 FIN Odd Olsén
 FIN Timo Yli-Tainio
 SE Hans-Ove Andersson



Alain Wernerus



Manuela Kemper



Rudolf Cormann



Ralph Ortmann



Risto Ahokas



Odd Olsén



Timo Yli-Tainio



Hans-Ove Andersson

35 years

FIN Kari Uusikartano



Kari Uusikartano

40 years

B Horst Mertens
 F Jeanine Draux



Horst Mertens



Jeanine Draux

Further information on the anniversaries and birthdays of colleagues can be found by NMC employees in the public file/human resources department.

20 years

B Vera Vandriessche
 B M'Hamed Bouchlagham
 B Karin Vermeiren
 B Jean-Marie Libon
 B Marc Laurent
 B Didier Queins
 B Robert Haugustaine

B Jean-Pierre Houben
 B Dieter Recker
 B Patrick Reul
 D Claudia Marchlewski
 D Ute Falter
 D Hans-Jürgen Hoppe
 D Gabriele Schäfer

F Antonio Pinto
 F Eric Cambourg
 FIN Björn Ekholm
 FIN Kurt Fagerström
 FIN Jörgen Rehn
 FIN Keijo Salonen
 FIN Maarit Osmonen

SE Bruno Svensson
 SE Kurt-Arne Landin
 GB Janet Hathaway

25 years

B Günter Scheen
 B Ralf Hansen
 B Claudia Rosenstein-Hezel
 B Herbert Kohl
 B Roger Renardy
 B Roger Allmanns
 B Tjeerd Gerard Molenaar
 B Harald Clooth
 B Van Tin Le
 B Christian Forthomme
 B Wilhelm Emonts-Pool
 B Erwin Vroomen
 B Roger Bonni
 B François Fryns
 D Norbert Kehrer
 D Rita Setzer
 D Gabi Kuhlmeij
 F Pierre Esclavard
 FIN Auvo Elo
 SE Lenny Hedenlund
 GB Michael Blackmore
 GB David Jones



Günter Scheen



Ralf Hansen



Herbert Kohl



Roger Renardy



Roger Allmanns



Tjeerd Gerard Molenaar



Harald Clooth



Van Tin Le



Christian Forthomme



Wilhelm Emonts-Pool



Erwin Vroomen



Roger Bonni



François Fryns



Norbert Kehrer



Rita Setzer



Gabi Kuhlmeij



Pierre Esclavard



Auvo Elo



Lenny Hedenlund



Michael Blackmore



David Jones



Around the clock



Aline Dujardin (B)



 **In the center of Berlin, painter and decorator Bruno Zech is renovating a Wilhelminian style house.** He is embellishing the ceilings with NMC decorative moldings. In reality the house should be ready for occupancy in two days, however just before the work is due to be finished the owners change their minds. They want different decorative moldings in the kitchen than in the rest of the house. This is no problem for Bruno Zech. Since NMC offers over 100 different decorative moldings, he does not have all the models in stock but is nevertheless well prepared for cases such as these. In Germany and the Benelux countries, by arrangement with the wholesale department, NMC will deliver the required product directly to the place where it is needed within 24 hours in extreme cases. This is regardless of whether a single ceiling center, three pallets of decorative moldings or several cubic meters are ordered. Every year more than 55,000 consignments of piece goods reach the customer within one day from the central warehouse in Eynatten in Belgium. In order for this to happen, a number of operational areas must work professionally and seamlessly with each other:

8:00 a.m.

The order from Bruno Zech, the Berlin painter and decorator, arrives at his wholesaler in Berlin-Lichtenberg.

9:30 a.m.

The order from the Berlin wholesaler arrives at NMC by fax.

10:00 a.m.

The **internal sales department** enters the order into the system and confirms that the required decorative molding is in stock. Half an hour after the order is entered, painter and decorator Bruno Zech is relieved when he receives the confirmation fax from his wholesaler, telling him that his goods will be delivered the next day.

11:00 a.m.

Up to ten people take care of these types of orders in the **warehouse**. Generally within 90 minutes from the order being entered they have already picked out and packed the goods. They even take into consideration any special requests at the same time. Some goods need to be palletized, some sent as a package or wrapped in plastic. The decorative moldings for the Berlin Wilhelminian style kitchen are partial pallet quantities, but this is no problem either.

14:00 p.m.

The decorative moldings are loaded onto the **loading platform** in Eynatten along with many other customer consignments.



Around the clock

15:00 p.m.

The products reach the haulage company's **transshipment center** and are reloaded onto different trucks according to target region.

17:30 p.m.

The **truck** with the decorative moldings on board departs in the direction of Berlin.

22:00 p.m.

Halfway there, the driver meets up with his colleague, who is heading straight back to Berlin, and hands over the load. This means that the trucks swap trailers. The Berlin truck then drives back to the city with the decorative moldings for painter and decorator Bruno Zech on board.

3:00 a.m.

The truck arrives at the **destination depot**.

5:30 a.m.

The decorative moldings are reloaded onto a **short distance truck**.

7:00 a.m.

While Bruno Zech starts his work on the building site in the Wilhelminian style house, the short distance truck leaves the depot.

9:15 a.m.

Painter and decorator Bruno Zech unpacks the NMC decorative moldings for the kitchen.

NMC creates important customer value with such fast and reliable logistics. This means that customers do not need to keep all NMC products in the warehouse, but can order them as needed. This helps them to be more flexible, have an uninterrupted process flow on the building site and they need less storage space. This leads to less capital commitment and, in the end, fewer costs. ■

No more borders

Everyone knows the number of secret agent **James Bond: 007**. The new AEO certificate number of NMC is just as easy to remember: 001! This year NMC is the first company in the Belgian province of Liège to receive the new customs certification (AEO = Authorized Economic Operator). This document identifies NMC as a reliable and trustworthy business partner and ensures that in future NMC trucks will be able to cross borders quicker.

The logistics, finance, security and legal departments worked on the certification for 18 months together with the tax and customs authorities. The NMC logistics department had to pass ten tests in total. Both the physical security of the logistics flows and the financial stability of the company were checked. Since the solvency of NMC is secured and all procedures are followed, nothing fundamental had to be changed in order for NMC to be granted the certification. In any case, security standards were already very high.

Up until now a total of only 1,035 certificates have been issued in all the countries of the European Union (EU). Therefore, NMC is very proud to be one of the first ten Belgian AEO-certified companies.

In future, customs clearance will take place online, so that trucks can easily pass through border controls using the so-called "Greenline". This will save an enormous amount of time, especially if more companies obtain AEO certification. Then in a few years an NMC truck numbered 001 may overtake a truck numbered 007! Except that there will probably not be a secret agent on board! ■



Laurence Belly (B), Stephan Justus (D)

Double added value

It is not often that the NMC product developers in Eynatten abandon an objective. However, the protection profile for the new garage door frames of a leading door manufacturer was an almost insurmountable challenge. The garage door aluminum profile has an extremely complex structure, which, in places, requires a very thin wall thickness for the protection profile. This alone would be easily resolved, however, during transportation, the framework profiles are bay-mounted and are then clamped securely with a tension belt. To make this possible, the protection profile must have a density with a correspondingly high thickness. A few years ago it would have been unthinkable to produce such a protection profile with such thin walls and a corresponding density.

Project manager Laurence Belly and her colleagues worked meticulously for almost three months to develop the special protection profile. They were constantly developing new tools and commissioning them, as such a problem cannot be solved on a computer alone. Therefore, the old trial and error principle was what was needed here. Since with the first two prototypes, the thin outer wall still bent under stress, the whole product development team became involved in solving the problem. Together the employees, including machine operators, packers, designers, engineers and laboratory assistants, found a new solution. The excitement was immense when one week later the third prototype was delivered. It proved to be a real success in trials – the thin wall stayed straight and was no longer crushed. The customer was also satisfied. After a pilot run, the protection profile went into production in July 2009 and NMC was immediately able to make a good start with a first order of 20,000 meters of profiles.

For the garage door manufacturer the protection profile is valuable in two respects. On the one hand he now has a solution for the new aluminum profiles to survive transportation without scratches, and on the other hand the company is making a huge cost saving. Without the work of the NMC product developers a protection profile made of foam blocks would have had to be cut out. A procedure that would have been considerably more complex and expensive.

Another particular plus point of NMC compared to the competition is the service that the product developers provide. For example the foam expert was able to win a contract from a glass door manufacturer because NMC not only delivered the suitable profile to the company, but also the rotary table to facilitate packing. Furthermore, NMC employees trained the company in how to assemble the profile and supplied the necessary tools with it, such as hand applicators and unwinders. A complete package that won over the glass door manufacturer. The profile is now delivered in the customer's corporate colors and printed with its logo.

For NMC such solutions are a part of everyday work – in 2009 alone NMC launched 90 new products onto the market, 25 percent of which were completely new designs developed at headquarters. The company's future lies in the hands of this department – since 25 percent of NMC turnover is from products that have been developed over the past four years. Traditionally, three percent of turnover is invested in development. Furthermore, NMC works in close cooperation with universities and research institutes. For example, in

Belgium with the Université de Mons-Hainaut (UMH) in Mons and Charleroi, as well as with Faculté Universitaire Notre Dame De La Paix (FUNDP) in Namur, in the Netherlands with Universiteit Twente in Enschede and in Germany with RWTH in Aachen. In this way the company has been able to secure 100 patents to date. The most groundbreaking invention so far is still foam profile extrusion. In 1976 NMC was the first company in the world to expand polystyrene, a process on which the success of NMC is still built today.

Who is Who?



Bogdan Kmiecik

PI The former well-known DJ Bogdan Kmiecik is no longer interested in cool disco beats because, as the manager of the Polish NMC subsidiary and production plant, all his attention has been focused on this for some years now. The NMC plant is situated between Breslau and Krakow in Upper Silesian Zabrze and manufactures products such as synthetic rubber insulation, which it distributes throughout Europe. Bogdan Kmiecik has worked here from the outset in 2001. Under his management, turnover has increased from seven million zloty to the current 40 million. The number of employees has also increased more than tenfold over the eight years. The 49-year old Pole is now responsible for more than 100 employees. Together with his team, Bogdan Kmiecik has managed to build up a high-tech production plant that even stands up to exacting Western European standards.

Bogdan Kmiecik was a qualified hotel manager who in 1989 started up his own sales company for heating and plumbing accessories in Dresden and Zabrze. As an NMC customer and main importer for Poland, at the beginning of the 90s he concentrated on the core business of insulation and was the first to introduce it onto the Polish market. Today, as an NMC manager in Poland he is committed to ensuring that awareness with regard to saving energy by insulation continues to grow.

> Which values are of particular importance to you?

Family, a fulfilling job, discipline and order.

> What kind of music do you like?

The children's music, which resounds throughout the house.

> Which book is on your nightstand?

"The Women" by T.C. Boyle.

> How do you best relax?

With sport. In winter I ski. In summer I like surfing, play tennis, go mountain biking or jog. I am also learning kite-boarding and play basketball.

> What is your philosophy of life?

Develop discipline at work, foster friendships and always be open to new things.

> If you had three wishes what would you wish for?

Good health for the whole family, success with NMC, more time for sport and friends.

> What makes you laugh?

Silliness and Polish comedy movies.

> Who would you like to meet or would like to have met in person?

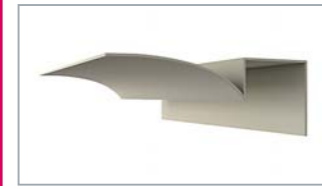
Karol Józef Wojtyła (Pope John Paul II).

> Your hopes for NMC?

I hope that the development of NMC continues its positive progress and wish all the employees well! ■



With Corners and Edges



ⓑ **Architects and drywall installers now have a new option for designing walls and ceilings in a flexible way.** With LEVEL™ there is now a product that signifies a real breakthrough for all drywall installers.

The product idea originates from two painters from the Belgian province of Limburg, who, while refurbishing a stately home, found that there was no simple way to connect complicated wall and ceiling constructions with plasterboard. In close cooperation with their industrial partner LEVEL DRYWALL SOLUTIONS (www.levelds.com), NMC took up this challenge and developed such a product. This resulted in modeled composite profiles made of polyurethane under the brand name LEVEL™, which have the same surface coating as plasterboard and can be handled in exactly the same way. The beveled edges create a perfect connection between the plasterboard and the LEVEL™ elements. Moreover, workmen do not need any special tools to handle them. For screwing, filling in the jointing, for the substructure and for cutting the elements the same tool is used as for plasterboard. All installers can work with the new light elements without any problem and save a considerable amount of time by using them. For example, the LEVEL™ elements can be whitewashed together with the plasterboard in one work stage.

Since September 2009 the product has been available in three types: LEVEL™ CORNER, LEVEL™ LIGHTING and LEVEL™ DESIGN.

With LEVEL™ CORNER, wall and ceiling corners can be created without metal moldings. This results in perfectly integrated, rounded edges for ceiling suspensions, cable ducts, windowsills or cladding for example.

LEVEL™ LIGHTING enables perfect integration of lights and light apertures in ceilings and walls. This allows workmen to integrate light apertures perfectly into the plasterboard construction either vertically or horizontally.

Lastly, LEVEL™ DESIGN leaves plenty of room for one's own creations. With rounded shapes it is easy to hang ceilings or build undulated walls.

Since the product was introduced, there has been great interest in LEVEL™ from tradesmen. LEVEL DS is taking over as an independent company for marketing and sales of the product. In 2009 LEVEL DS was already signing contracts with leading worldwide companies in the plaster industry. As its most important partner, LEVEL DS finally succeeded in persuading St. Gobain, one of the oldest companies in the world, to sell its product. This company is the European market leader for many products in the building trade and is now supplying the first in its extensive chain of 2,400 sales points throughout Europe with brochures, basic warehouse stock, sample items and displays of LEVEL™. Training for drywall installers should complete the market launch from 2010. ■



Central theme of the next nmc-LIVE: Space

Do you have any suggestions, criticisms or praise for nmc-LIVE?
Please write to the editors at redaktion@nmc.eu. We are pleased to receive all contributions.

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we will succeed together

